



Data and Privacy File Guides

Apple Media Services: Retail Channel Transaction History

July 2025

File name

Retail Channel Transaction History.csv

File description

This file contains history and details of Apple services orders placed through Apple retail channels, such as the Apple Online Store, Apple Store App or in-store purchases.

Why Apple keeps this information

Apple retains this data to comply with financial and tax record keeping obligations and to maintain the accuracy of billing based on the different transaction statuses.

Field Name	Details
Apple Account Number	Apple account identifying number
Channel ID	The retail channel from which the order was made
Fulfillment Store Number	Store number if fulfilled at a physical location (i.e. Apple pick up or null)
Fulfillment Type	Type of fulfillment of retail order item (e.g., ship-to-home, Apple pick up, instant delivery)
Retail Order Created Date	The date and time the retail order was created
Retail Order ID	Identifier of the retail order
Retail Order Item Created Date	The date and time the retail order was created
Retail Order Item Fulfillment - Item ID	Identifier of the fulfillment of retail order item
Retail Order Item Fulfillment Last Updated Date	The date and time when the fulfillment record was last updated
Retail Order Item ID	Identifier of the item related to the retail order
Retail Order Item Last Updated Date	The date and time the retail order was updated
Retail Order Item Reference Number	Identifier of the specific item within the order
Retail Order Item Status	Status of this retail order item (e.g., pending (0), fulfilled (1), cancelled (2), returned (3))
Retail Order Item Type ID	The type of product associated with the retail order item
Retail Order Last Updated Date	The date and time the retail order was updated
Retail Store ID	The identifier of the store from which the order was placed
Subscription Activation Date	The date and time when this order started its subscription, where applicable

Field Name	Details
Subscription ID	Identifier of the subscription
Transaction ID	Identifier of the transaction as provided by the retail channel (Apple Online Store web order number or point-of-sale receipt number)
TermsID	The subscription billing terms the customer accepted
TermsAcceptanceDate	The date and time the subscription terms were accepted